



2016 Little "I" Sheep and Beef Classes in session

September 2017

Dear Potential Sponsor,

Each fall, the UConn Block and Bridle Club puts a lot of time and effort into hosting the annual Little International Livestock Show. Our theme for Little "I" 2017 will be "Carnival" so get ready for some fun livestock entertainment. The Little "I" will be held on Saturday, October 21st in the Horsebarn Hill Arena at UConn in Storrs, CT. The 160 students enrolled in the Introduction to Animal Science class will show an animal to the judges. These individuals will be judged on their showmanship skills as well as how well their animals are groomed.

UConn students are assigned an animal at the beginning of the semester and they spend about two months training it for this event. The students meet with their animal a few times weekly, which is essential for them to grow accustomed to handling and developing confidence in working with livestock animals. This one-on-one experience with livestock species is critical especially for Animal Science majors and/or minors so they learn to effectively care for and work around animals.

We invite you to attend the Little "I" Livestock Show and support our students as they show the animals which they have spent countless hours training and grooming. The classes of livestock will include Poultry, Dairy, Beef, Swine, Sheep, and Horse Showmanship. We assure you that it will be a fun-filled day of entertainment that you will not want to miss.

UConn Block and Bridle relies on donations from generous sponsors in order to hold the Little "I" Show. Sponsorship can occur through the purchase of an advertisement in our Little "I" Program, or by sponsoring a specific class. Advertisements include business ads and "Good Luck" memos to the students - be creative! These can be sent via email to emily.laflamme@uconn.edu or mailed to the address below. These advertisements will be due by October 13th.

General donations are also accepted and very much appreciated by our club. Checks should be made out to "UConn Block and Bridle Club" and can be mailed to:

University of Connecticut; Block and Bridle Club
Attn: Department of Animal Science - Unit 4040
3636 Horsebarn Hill Road Ext.
Storrs, CT 06269-4040

Thank you for taking the time to read this letter. We hope you consider making a donation that will support the Little "I" Livestock Show and that you come and see all of the students as they show off their hard work. If you have any questions regarding donations or the show itself, feel free to contact Alexandria Moen, President of Block and Bridle, or Emily LaFlamme, Vice President, at uconn.block.and.bridle@gmail.com or emily.laflamme@uconn.edu. Thank you in advance and we hope to see you at the show!

Sincerely,

Alexandria Moen, President
UConn Block & Bridle Club

DUE DATE: Please have sponsorships submitted by October 13th

Please indicate your first, second, and third choices of classes you wish to sponsor by numbering the classes or awards 1-3. You may sponsor more than one class if you would like to.

<u>Class</u>	<u>Sponsorship</u>
___ Swine Showmanship	\$30
___ Beef Showmanship	\$30
___ Poultry Showmanship	\$30
___ Dairy Showmanship	\$30
___ Sheep Showmanship	\$30
___ Horse in Hand	\$30
___ Champion Swine	\$60
___ Champion Beef	\$60
___ Champion Poultry	\$60
___ Champion Dairy	\$60
___ Champion Sheep	\$60
___ Champion Horse in Hand	\$60
___ Premier Showmanship	\$100
___ Reserve Premier Showmanship	\$100
___ Outstanding Club Member	\$100
___ Outstanding Senior	\$100
___ Little "T" King and Queen	\$100

Sponsor's Name: _____

Address: _____

Phone Number: _____


Email Address: _____

Please make check payable to "UConn Block and Bridle" and send it along with this form to:

UConn Block and Bridle Club
Department of Animal Science – Unit 4040
3636 Horsebarn Hill Road Extension
Storrs, CT 06269-4040

SEE OTHER SIDE for ADVERTISING RATES and SIZES

Little I Ad Examples and Pricing



North
VETERINARY
CLINIC

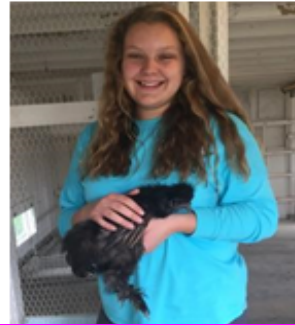
Catherine North, DVM. 118 Ashford Center Road
Ashford, CT 06278

(1/8 Page Ad- \$20)

Good Luck and Congratulations from
Dr. Zinn and Dr. North

Full Page Ad \$80
(8.5" x 5.5")

Best Wishes to
Olivia and Bonnie,
a couple of cool chicks!



(1/4 Page Ad- \$35)

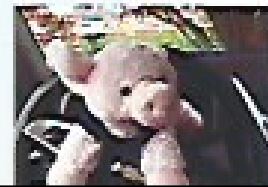
With love,
The Hart Family



Best of Luck
Kelsey
& Hamlet!

Mom, Dad &
Joe

(1/2 Page Ad- \$50)



*Please include camera-ready art or a sketch layout of your ad.
(Please include all drawings or pictures.)*

Email Your Ad Materials to emily.laflamme@uconn.edu